Charles L Spurr Piedmont Oncology Symposium

Friday and Saturday
October 4–5, 2013

 Omni Hilton Head Resort
23 Ocean Lane
Hilton Head, South Carolina 29928

This activity is sponsored by
Wake Forest School of Medicine
Charles L Spurr Piedmont Oncology Symposium

Target Audience
This activity has been planned for medical, surgical, gynecologic, and radiation oncologists, physicians in training, oncology nurses, clinical research associates, and allied health professionals.

At the conclusion of this activity, participants should be better able to:

• Discuss the new prognostic classification system for myelodysplastic syndrome (MDS).
• Describe current treatment options for MDS, including allogenic stem cell transplantation.
• Summarize the National Coverage Determination (NCD) policy 310.1 for routine cost in clinical trials.
• Describe how emerging data about the management of patients with head and neck cancer are relevant to practicing clinicians and how the data can be assimilated into clinical practice.
• Identify the cytogenetic abnormalities that confer a high risk of relapse in acute myeloid leukemia (AML).
• Analyze potential benefits and adverse effects of emerging therapeutic agents for the treatment of castrate resistant prostate cancer.
• Review the evolution of tobacco prevention efforts in the US, current trends in tobacco use, and major policy efforts to ameliorate the tobacco epidemic.
• Discuss practical guidelines describing when to refer a patient for transplant consultation and for post-transplant care.
• Explain the optimal antiemetic prophylaxis for patients receiving chemotherapy in regard to the emetogenic potential of the therapy.
• Distinguish between the most appropriate treatment approaches to non-small cell lung cancer (NSCLC) based on the following: genetic mutation and biomarker status according to the most up-to-date advances in research and by cancer stage according to the most up-to-date and best practice for NSCLC.
• Compare the various treatment options available and choose the optimal treatment based on patient characteristics and emerging data from clinical studies of patients with advanced Renal Cell Carcinoma (RCC).
• Identify key aspects of health care law and how new payment methods and insurance reforms will impact the oncology practice and patients.
Location:

Omni Hilton Head Resort  
23 Ocean Lane  
Hilton Head, South Carolina 29928

Friday, October 4, 2013  
8 am – 3:55 pm  
Saturday, October 5, 2013  
7:50 am – Noon

For directions to the hotel, please click on the following link, Map and Directions to the Omni Hilton Head Hotel

A Room Block has been reserved until September 4, 2013 at 5 pm. Reservation requests received after this date are subject to resort availability at prevailing rates. The rate for a standard single or double room is $166 per night. Rates are subject to applicable state and local taxes (currently 10%) and a Resort Service Fee of $18. Rooms will be assigned at check-in based on availability.

For reservations, call 1-800-THE-OMNI (1-800-843-6664) and refer to the group as “Wake Forest University Health Sciences, Charles Spurr Symposium.” All reservations must be guaranteed and accompanied by a first night room deposit or guaranteed with a major credit card.

For More Information and Assistance

If you have questions about registering for this activity or need auxiliary aids or special services to attend, please contact Carmella Griffin at least five working days prior to the activity by calling 336-713-7761 or email cagriffi@wakehealth.edu prior to the activity by calling 336-713-7761 or email cagriffi@wakehealth.edu.

Credits

Wake Forest School of Medicine designates this live activity for a maximum of 10 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Accreditation: Wake Forest School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Section on Hematology and Oncology, Wake Forest School of Medicine is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. This meeting is approved for 10 contact hours.
Cost and Registration

Early Bird Registrations fees received by September 5, 2013
MD ................................................................. $200
PA, NP, PharmD, RN, Other ......................... $150

Registration fees received after September 5, 2013
MD ................................................................. $250
PA, NP, PharmD, RN, Other ......................... $200
Industry Clinical Education and MSLs ............ $300

Syllabus materials can be accessed after September 30, 2013 at www.wakehealth.edu/School/Hematology-and-Oncology/Piedmont-Oncology-Association.htm

Print version of Syllabus ...... $5

Registration fee includes instructional and administrative costs Register and pay online at northwestahec.org or complete and return the attached registration form by mail or fax. Payment by credit card (Visa, MasterCard, American Express), cash, money order, personal check or corporate check is accepted.

Payment and Refund Policies – A refund of 70% of the paid registration fee will be available if a written cancellation request is received within 48 hours prior to the program date. You may send a substitute in your place.

Note – If you have not received confirmation of your registration 24-hours before the program date, please call Carmella Griffin at 336-713-7761 or email cagriffi@wakehealth.edu to verify the status of your registration.

Charles L Spurr
Piedmont Oncology Symposium

October 4–5, 2013
Friday, October 4, 2013

7:30 am  Registration

8 am  Welcome & Remarks
Bayard Powell, MD

8:10 am  Myelodysplastic Syndromes: Present Status and New Avenues to Optimize Clinical Outcomes
Amelia Langston, MD
Medical Director & Section Chief
Bone Marrow & Stem Cell Transplant Program
Winship Cancer Institute

9:10 am  New Treatments for Advanced Prostate Cancer
William K. Oh, M.D.
Chief, Division of Hematology and Medical Oncology
Mount Sinai Hospital

10:10 am  Break and Exhibits

10:40 am  Practical Transplant Guidelines for the Referring Physician
Gordon Phillips, MD
Professor and Past Director, Blood and Marrow
Transplant Program, University of Rochester
Medical Center, School of Medicine and Dentistry

11:40 am  Managing Non-Small Cell Lung Cancer
Jimmy Ruiz, MD
Assistant Professor, Section on Hematology and Oncology
Wake Forest School of Medicine

12:40 pm  Lunch

1:15 pm  Big Tobacco and Smoke Free Environment
Clifford E. Douglas, J.D.
Director, University of Michigan Tobacco Research Network, Lecturer, University of Michigan School of Public Health, Consulting Advisor on Tobacco Control Policy, Office of the Assistant Secretary for Health
U.S. Department of Health and Human Services

2:15 pm  Stretch Break
2:25 pm  Multimodality Management of Head and Neck Cancer  
Fadlo R. Khuri, M.D.  
Professor and Chair of Hematology and Medical Oncology, Deputy Director, Winship Cancer Institute, Emory University School of Medicine

3:25 pm  Billing Compliance in Clinical Trials  
Kelly Willenberg, MBA, BSN  
President and CEO, Kelly Willenberg, LLC

3:55 pm  Adjourn

Saturday, October 5, 2013

7:15 am  Registration/Breakfast and Exhibits

7:50 am  Welcome & Remarks  
Bayard Powell, MD

8 am  Transforming Health care Reform Into the Hospital of the Future  
Jeffrey Wiese, MD  
Associate Chairman of Medicine  
Tulane University School of Medicine

9 am  Maximizing Clinical Outcomes in Renal Cell Carcinoma  
Hans Joerg Hammers, MD, PhD  
Assistant Professor of Oncology  
Johns Hopkins Sidney Kimmel Comprehensive Cancer Center

10 am  Break and Exhibits

10:30 am  Prognostic and Therapeutic Implications of Molecular Markers and Cytogenetics in AML  
Timothy Pardee, MD  
Assistant Professor, Section on Hematology and Oncology  
Wake Forest School of Medicine

11 am  Tailoring Your Approach to Chemotherapy Induced Nausea and Vomiting  
Glenn Lesser, MD  
Professor, Section on Hematology and Oncology  
Wake Forest School of Medicine

Noon  Adjourn
Early Bird Registrations fees received by September 5, 2013
MD ........................................................................ $200
PA, NP, PharmD, RN, Other ............................... $150

Registration received after September 5, 2013
MD ...................................................................... $250
PA, NP, PharmD, RN, Other .............................. $200
Industry Clinical Education and MSLs ............. $300
Syllabus (print version) ............................... $5

Name________________________________________________________________________
Profession____________________________Degree ____________________________________
Job Title_______________________________________________________________________
Last Four Digits of Social Security # (required)     ____    ____    ____    ____
Employer Name _________________________________________________________________

Contact Method:   ☐ Mail Only  ☐ Email Only  ☐ Both

Mailing Address:   ☐ Home    ☐ Work
Street ________________________________________________________________
City ______________________________________________________________________
State____________________________ Zip__________________County ___________________
Phone______________________________ Fax ________________________________________

Email Addresses:
Work__________________________________ Home ___________________________________

Payment Method:
☐ Check Enclosed      Check No.________________________________________ Amount Enclosed $________
(Make check payable to “Wake Forest School of Medicine”)
☐ Credit Card (select one): ☐ Visa ☐ MC ☐ AmEx
Name as it Appears on Card ________________________________________________
Card Number______________________________________Exp. Date _____________________
Credit Card Billing Address _________________________________________________
Cardholder Signature ________________________________________________________

Northwest AHEC \ Wake Forest School of Medicine
Attention: Carmella Griffin
Medical Center Blvd., Winston-Salem, NC 27157-1060
or fax to: 336-713-7701